



植物芳香應用 - 高級



IFBW · INTEGRATIVE FUNCTIONAL BOTANICAL WELLNESS · ADVANCED

Welcome to Plant Aromatic Application — Advanced

Advanced · Turns knowledge into practice

STARTS

1 March 2027

17 weeks · online

FORMAT

Online · Bilingual

English and Chinese

PRICE

¥10,199

Standalone course · also sold
inside the IFBW packages

You are in the right place

Advanced turns knowledge into practice: material grading, market positioning, case studies and hands-on blending. It is the tier that takes you from knowing aromatics to working with them professionally.

"Nature itself is the best physician."

Hippocrates

PROFESSIONAL TIER

Turns knowledge into practice: material grading, market positioning, case studies and hands-on blending.

What you will study

Every tier of Plant Aromatic Application is taught under the same four modules, so what changes between them is depth, not subject: botanical aromatics, core knowledge, fragrance aesthetics and applied practice.

CHAPTER **Introduction to Plant Aromatics**

1

Contemporary perspectives on aromatherapy, and where the profession is going.

CHAPTER **Basic Knowledge**

2

Grading and identification of raw materials: 18 essential oils, 5 carrier oils and 3 hydrosols.

CHAPTER **The Aesthetics of Fragrance**

3

Aromatic product applications and olfactory marketing — why a fragrance sells.

CHAPTER **Everyday Applications**

4

Integrating new Chinese medicine with essential oils and nutrition: case studies and a perfumery workshop.

Your place in the Botanical Wellness path

FOUNDATION

Begin

INTERMEDIATE

Build

ADVANCED · YOU

Practise

Foundation, Intermediate and Advanced are one path: Foundation needs no prior experience, Intermediate builds the knowledge base, and Advanced turns that knowledge into professional practice.

The full week-by-week outline is published before the course begins.

Your teaching team

Dr Anthony Ng

Lead Instructor, Phase 3 · Hong Kong

Ms Stephanie Chin

Instructor · Melbourne

Ms Lina Lee

Instructor · Melbourne

Mr Stanley Ho

Instructor · Melbourne

Mr Andy Cheung

Instructor · Hong Kong

Full profiles at anwa.org/instructors

Where Advanced takes you

- Grade and identify raw materials yourself — 18 essential oils, 5 carrier oils and 3 hydrosols.
- Position an aromatic product in a market, and understand why one sells and another does not.
- Integrate essential oils, nutrition and new Chinese medicine in real case work.
- Complete the Botanical Wellness path, and with FNWM Phase 3 the IFBW Advanced Certification.

A certificate you can stand behind

Verifiable

Every ANWA certificate carries a code anyone can check at anwa.org/verify.

5,000+ students

Taught by ANWA since 2012, across Australia, China, Hong Kong, Taiwan, Malaysia and Singapore.

Academic partners

Genovasi University College ·
Raffles University · Mantissa College

Dates and how to enrol

- **1 March 2027** — Advanced begins. 17 weeks, online.
- **Now** — Enrolment is open. Intermediate is assumed.

This course can be taken on its own, or as part of an IFBW certification package — the package route adds the FNWM phases and a second, co-issued certificate.

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17 weeks · online

Enrol: www.anwa.org/enrol · www.anwa-cn.com/enrol

Questions: support@anwa.org

Australia Nutrition & Wellness Association · anwa.org